

Annual Board Meeting

Tuesday, June 17, 2025

Board members in attendance: Joel Behrens, Lynn Dauterman, George Jordan, Hendrika Diehl, James Mason, Jennifer Chandler (virtual)

Meeting Minutes

- I. Financials Review
 - 2024 Financials Recap reviewed the audited financials. The largest variance came from the capital improvements line item due to a delay in Complete Streets while easements are procured from the necessary landowners. This continues to be delayed but progress is close and only one property owner remains outstanding.
 - Q1 2025 Financial Recap on track with the budget but plan to spend most of the marketing and promotional budget on holiday lighting and décor in Q3-Q4. Complete Streets is expected to start up design and finish up by the end of 2025.

II. PID Highlights

• Overview of various marketing, events, tenant activity, community sponsorships, and security was provided. Refer to board meeting deck.

III. Marketing and Security Updates

- In conjunction with PID Highlights, detailed marketing and security updates and overview were provided.
- There has been more vagrant activity given downtown's policies around the impending World Cup in summer 2026.

IV. Complete Streets

- The easements for the property owners affected by Complete Streets are in progress with substantial progress made.
- The plan is to resume design upon receipt of the necessary easements, finalize it by the end of 2025 and bid construction.
- Construction would begin early 2026.

- V. Traffic Congestion and Bollards
 - Town of Highland Park has expressed two separate concerns of street parking by construction workers and overall congestion.
 - The response to both by Town of HP is two separate ordinances with one for "Resident Only Parking" signs which the PID supports and the other by the Town of HP is pilot program for bollards.
 - The PID discussed the topic of Town of HP installed bollards limiting traffic to and from the intersection of the Knox and the Katy Trail.
 - To better understand this and the traffic impacts, the PID commissioned a traffic study with Kimley Horn and met with the Town of Highland Park on four instances.
 - The findings of the Kimley Horn traffic study were presented to the PID members.
 - Next steps by the PID is to stay in continued dialogue with Friends of the Katy Trail and Town of HP to develop a longer term solution for safety and traffic congestion.